



# NYSAAF

## NEWSLETTER

New York State Association of Agricultural Fairs, Inc.



### From The President

Now that the Season is over, hopefully everyone has their winter storage completed and you can sit back, take a deep breath, relax, and enjoy the upcoming Holiday Season.

I guess a great piece of news to end the year with is the announcement that the Fairs are now eligible for an additional award of \$96,153 through the 2017 Agricultural Fairgrounds Infrastructure Improvement Program. I know a lot of Fairs have made good use of the first round of money and will have no trouble making Fairgrounds improvements with the additional funds.

Thanks to Jason Craig and Alton McDuffy for hosting the Fair Manager's Association meeting at the Doubletree Hotel in Syracuse. A good time was had by all.

The next big event for the year is the IAFE Convention, which runs November 26-29 in Las Vegas, Nevada. I hope to see a lot of you out there. For those who have never attended this event, it is a tremendous experience, no matter what size your fair is. All fairs have the same problems; the only difference is the scale. This will be the last year in Las Vegas and will move to San Antonio next year.

It doesn't seem possible, but the Convention is right around the corner. Hopefully, you have made all of your reservations for a great networking opportunity. Scott Christian has a great program planned and I have ordered good weather for the weekend so we should be good to go. See you there!!

Gary Newkirk, CFE

### 2018 Ag Awareness

The Ag Awareness program is an important part of what our Association offers to its member Fairs. This year eleven (11) Fairs will have the opportunity to participate and receive funding to spear-head their endeavors. The Association provides these funds for improvement to the agricultural related exhibits, equipment purchases or to develop a new ag related exhibit.

The Fairs eligible in 2018 are; Boonville Fair, Cayuga County Fair, Chemung County Fair, Clinton County Fair, Dutchess County Fair, Erie County Fair, Lewis County Fair, Madison County Fair, Saratoga County Fair, Ulster County Fair and Washington County Fair.

Our Board of Directors is committed to funding this program through 2020 to give each Fair the opportunity to benefit from the program.

As a reminder to the participating Fairs, your application is due for submission and review by December 27, 2017 for review by the committee.

See you all at the Convention in Rochester!

Russ Marquart, CFE

Ag Awareness Project Coordinator



Gary and friends aboard the "Butcher Boys Float" at the Big E

### NEW Email Address for Association

There will be a new email address for the Association beginning on January 1, 2018.

Please plan to update your records at that time

**NEW EMAIL ADDRESS:**

[nysaaf@gmail.com](mailto:nysaaf@gmail.com)

Thank you!

## NY Fair Managers Meeting

The New York State Association of Fair Managers held its annual Fall meeting at the Doubletree Hotel in East Syracuse over the weekend of October 13th – 15th. President Jason Craig of the Delaware County Fair opened with a formal business meeting on Saturday morning. Those present were then moved with a special presentation by the skillful and multi-talented Matt Episcopo. Later Saturday evening, attendees were treated to a chicken and biscuit dinner hosted by the NYS Fairgrounds. Saturday night rounded out with a sing-along encircled around a “campfire” with Glen Gillespie and friends. On Sunday, after a short business meeting involving committee and Treasurer’s reports, talks turned to the topic of future meetings. The consensus of the group was to re-visit, update, document, and publicize the nature, purpose, and direction of the Managers’ Association. From there, President Jason Craig announced the recommendation of the nominating committee and called for nominations from the floor for the positions of Secretary and incoming Vice President. The group voted on holding Gerry Elthorp as Secretary, and on Gary Cornell of the Broome County Fair as the new Vice President. Before adjourning, Jason turned the meeting over to incoming President, Alton MacDuffie of the Genesee County Fair, to discuss the time & place for the next meeting. Alton announced that the 2018 meeting will be held over Columbus Day weekend in Batavia, NY at the Batavia Downs Gaming and Hotel. Although the agenda has yet to be finalized, the theme for the weekend will be based around “team spirit” and looking at fair board members as team players. The Genesee County Fair looks forward to seeing everyone as it hosts the 2018 Fall Managers’ Meeting next October 5th – 7th.



**Urban Farm wins Best Consumer Education award at IAFE Convention**



## District 2 Report:

All fairs in District 2 are looking forward to the second round of grant money from NYS. Most fairs have received their checks from the first round. Several fairs participated in the webinars and found the information valuable.

On Monday, November 6, over 40 people representing seven fairs from Districts 1 & 2 met at the Holiday Inn Saratoga Springs for the annual fall dinner. The night included networking, reports from the fairs and NYSAAF President Gary Newkirk, and a presentation on tourism and fairs from Todd Shimkus, President of the Saratoga County Chamber of Commerce. Thank you to all who attended!

Looking forward to seeing everyone at Convention!



**New York delegation at the IAFE Convention, Las Vegas, Nevada**



## IAFE Institute of Fair Management

**Enroll now for a great learning experience!**

The mission of The Institute of Fair Management is to enhance the professional development of the employees and volunteers of our member fairs and expositions by providing education and training in areas of core competency necessary for the operations of today’s fairs, large or small.

The core competency areas in which the courses of the Institute will be focused include management, risk management, marketing, programming, operations and facility usage.

For more information visit the [www.fairsandexpos.com](http://www.fairsandexpos.com).

## 2018 Convention Information Highlights

### 2018 Convention Alert

The 130th Annual Meeting of the New York State Association of Agricultural Fairs, Inc. will be held January 12-15, 2018 at the Riverside Convention Center, Rochester, NY.

**Hotel Reservations:** Make room reservations directly with the Rochester Riverside Hotel, (see the enclosed Reservation Form) at 585-546-6400 or mark.entress@rochester-riversidehotel.com or contact the Hyatt Regency Hotel at: 585-546-1234 <https://aws.passkey.com/go/NYSAAFAH18>. Be sure to advise that you are with "NYSAAF". Register by name and by Fair to eliminate repetition. Cutoff date is December 31 for both hotels. If your Fair is tax exempt, you must present the necessary form at the time of registration. If you choose to make your room reservation outside the Association group block, we need to advise you that the Association can suffer financial penalties. The Association can be held financially responsible for the difference between what was guaranteed in the room block and what was actually utilized.

**Registration:** The registration desk will be located in the Joseph A. Floreano Riverside Convention Center, Galleria at street level. It will be open 2:00 PM-5:00 PM on Friday; 8:30 AM- 4:00 PM on Saturday and 9:00 AM-4:00 PM on Sunday. Enclosed you will find a Registration Form. Please complete and return to: NYSAAF, PO Box G, Elma, NY 14059 by December 15. Registration, banquet and breakfast tickets will increase on December 16. See the enclosed menu options sheet.

**Door Prize:** Please bring one door prize per Fair for the meetings and leave it at the Registration Desk. Be sure your name is on the item.

**Register before December 15,  
prices go up December 16**

**Memorial:** Enclosed is a memorial form. Complete and mail to Dr. Marilyn Trainor, 436 Harris Dr., Watertown, NY 13601 by January 1, 2018. We will have a memorial display, so include a picture of the deceased or bring it with you to the convention. All pictures will be returned at the conclusion of the convention.

**Past Presidents:** The Past President's will gather for Breakfast on Saturday, January 13th at 7:30am at the Rochester Riverside Hotel, adjacent to the Grand Ballroom. Please purchase your breakfast ticket with your Registration. If you do not plan on eating breakfast, you are still welcome to come

and meet with our fellow Past Presidents for a short meeting.

**FRIDAY:** The NYSAAF Board of Director's Meeting at the Joseph A. Floreano Riverside Convention Center, Highland D will be held at 3:00 PM and the President's Reception at the Radisson Hotel, Riverside Ballroom will begin at 9:00 PM.

**SATURDAY:** A ticketed breakfast will be held at the Rochester Riverside Hotel, Grand Ballroom for \$14.00 per person and will be served from 7:00 AM to 9:00 AM. (see the enclosed Menu sheet for more details)

Opening ceremony will be held at 9:00 AM with Keynote Speaker, Frank Pastizzo, presenting "Warm Up The Workplace". The Trade Show opens at 11:00 AM with a buffet lunch (on your own) available. Breakout sessions begin at 1:00 PM.

**Dinner Option:** Saturday Evening Buffet dinner is available for \$25.00. This buffet is being offered as an alternative to the hotel restaurants. Buffet tickets must be purchased prior to December 15, 2017. (see the enclosed Menu sheet for the menu choices)

The Past Presidents' Reception and Auction will begin at 7:30 PM in the Empire Hall North at the Convention Center.

**Auction:** The Auction will benefit the scholarship fund and general fund. You are asked to bring an item of minimum value of \$25.00. Crafts and wooden items are popular. They can be left at the registration desk. Include the name of your Fair on the item donated.

**SUNDAY:** A ticketed breakfast will be held at the Rochester Riverside Hotel, Grand Ballroom for \$14.00 per person and will be served from 7:00 AM to 9:00 AM. (see the enclosed Menu sheet for more details)

At 8:00 AM a prayer service will be held at the Convention Center, Highland D; general session begins at 9:00 AM followed by guest speakers, Mark & Kristin Kimball, presenting "Motivate Youth". Breakout sessions follow. The Trade Show opens in the Empire Hall South at 11:00 AM. A buffet lunch (on your own) will be available in the Trade Show.

**Parade:** Our Little Red Wagon Parade with a "Show Your Olympics' Summer/Winter & Fair" theme will begin at 2:45 PM. Enclosed is an entry form and instructions. Mail completed form to: Nelson Eddy, 31571 Peck Road, Black River, NY 13612 by January 1, 2018.

At 3:30 PM special drawings and a refreshment break will take place in the Trade Show area.

### Convention Speakers



#### Warm Up The Workplace

#### Frank Pastizzo

Frank's background includes working side-by-side with doctors in air force emergency rooms, teaching high school English and Drama in England, touring as a stand-up comedian and professional actor in Europe and the U.S., and working as a health care administrator and marketing executive for various agencies in New York. Through an eclectic mix of music, comedy and poignant story telling from his diverse background, Frank Pastizzo forges a connection with his audiences. Seeing the workplace as an extension of our lives where we spend the majority of our time, Frank inspires us to bring the qualities we hold most ideal in our family lives, into our schools, businesses and organizations. Through the modeling and practice of his C.H.E.R.I.S.H., we are able to attain an environment where we feel a sense of loyalty and trust, and it shows. The result is an establishment where we feel a sense of belonging, direction, and comfort.



#### Mark and Kristin Kimball,

#### Motivate Youth

The Kimballs are agricultural entrepreneurs with an ecological focus who aspire to build a healthy local food system, from the ground up. Their keynote address, Fair Game!, is a dynamic synthesis of the tools and techniques they've used to grow their farm business and engage the enthusiastic support of members, customers, and community. They will show how those same tools can help organizers build strength and enthusiasm for fairs around the state. The Kimballs promise a high-energy, no-holds-barred presentation that will be entertaining and useful for all.

Continued on Page 4

**Convention Information .....from page 3**

At 6:30 PM the annual Banquet will be held followed by the Entertainment Showcase.

Banquet: Ticket Required, \$36.00 before December 15th, \$43.00 after December 16th.

Hall of Fame Award: The Hall of Fame Award will be presented during the Banquet. Enclosed is a Hall of Fame nomination form... Mail completed form to: Hall of Fame Awards Committee, NYSSAF, PO Box G, Elma, NY 14059 by December 1, 2017.

**Please note:**

**Breakfast:** Saturday and Sunday Breakfast tickets will be \$14.00 per person, if purchased by December 15th. The price will increase to \$16.00 after December 15th.

**Lunch:** Check your registration packet for a Luncheon Discount Coupon being offered by the NYS Association of Agricultural Fairs and The Joseph A. Floreano Rochester Riverside Convention Center redeemable for a savings of \$1.50 off any concession purchase of \$5.00 or greater at the Trade Show.

**Banquet:** The 2018 Banquet ticket will be \$36.00 for either choice of Chicken Piccata OR Grilled Top Sirloin Steak, if purchased by December 15th. On December 16th the cost of the Banquet tickets will increase to \$43.00.

**Saturday Evening Buffet:** Dinner option, meal alternative to restaurant menu. Tickets must be purchased in advance by December 15th, \$25.00.

We hope that you will join us for the 130th Annual Banquet and Entertainment Showcase on Sunday, January 14 in the Empire Hall North of the Joseph A. Floreano Rochester Riverside Convention Center.

**Monday:** From 7:30 AM to 9:00 AM, a Complimentary Breakfast sponsored by the Ulster County Fair will be held in the Rochester Riverside Hotel, Grand Ballroom.

The final business meeting will be conducted at 9:30 AM in the Lilac Ballroom of the Convention Center.

The Officer's and Director's Orientation will be held at approximately 10:30/11:00 AM in the Cascades Room at the Convention Center.

**Bits & Pieces**

**County Fair Showcase/Slideshow**

As in the past we would like to have a slide show of this year's fairs before the General Session begins each morning. If you have pictures you would like to provide for the presentation please forward them in jpeg format to Gary Newkirk at [ulstercountyfair@HVC.RR.com](mailto:ulstercountyfair@HVC.RR.com) by December 23.

**NYSAAF Fair Dues**

Association Treasurer, Melissa Beardslee, reminds all Fair Treasurers and Managers that the dues notices went out in October and are payable by December 5 so that all are accounted for by convention time. Note that your dues are determined by your 2016 attendance. Mail your dues payable to NYSAAF to Melissa at 32 South Street, Walton, NY 13856.

**Premium Reimbursement Rpt.**

In order for your Fair to be eligible for premium reimbursement for 2017, you must complete the Annual Report sent to you and return to us before December 15, 2017.

The Annual Report, Premium Book and Harness Race Summary (if applicable) are due by December 15, 2017. It is important that you meet this deadline since our calculations cannot be completed until all of the Annual Reports have been received. If your report is received after this deadline, your Fair will be deemed ineligible for reimbursement. Please submit the following:

1. Agricultural Society Annual Report (AF-8)
2. Harness Race Summary Sheet (AF-1) (if applicable)
3. Premium Book

**BEFORE DECEMBER 15 SEND TO:**

Eileen Horton, Fiscal Management  
NYS Department of Agriculture & Markets  
10B Airline Drive, Albany, NY 12235

If you have any questions, would like an electronic version of the form e-mailed to you, or believe that you may not be able to make the filing deadlines, please call us at (518) 457-9564.

**Newsletter**

The NYSAAF Newsletter is published 3 times a year in April, September and December. Our Convention Newsletter deadline is November 1st. Send information for the newsletter to Russell Marquart at [nysaaf@gmail.com](mailto:nysaaf@gmail.com). Thank you to all who contributed to this newsletter. Visit us on our website at: [www.nyfairs.org](http://www.nyfairs.org).

**"Together we can grow our Association"**

Our NYSAAF organization is always looking for new Associate Members that will enhance our membership and their business opportunities. The Association is open to people who are valuable partners in the Fair's throughout New York. If you are already an Associate Member or a Member Fair who knows someone or an organization that already exhibits, I would encourage you to reach out to them to seek out membership. Please encourage them to visit our website at [www.nyfairs.org](http://www.nyfairs.org) and complete the 2018 Associate Membership Application. Membership is \$65.00 per year. "Together we can grow our Association!"



**Saturday Evening Buffet Dinner**

The Association is making available an alternative dining option during the Convention. A Buffet Dinner will be available on Saturday, January 13 from 5:00 – 7:00pm at the Rochester Riverside Hotel. Advance Ticket purchase is required, \$25.00 each and must be ordered with Registration. In the past, it has been a concern of the Fair's that there was not enough dining options to fit into the schedule. We hope you enjoy the experience, please take advantage of this dining option.



**Mark your Calendar , IAFE Zone #1 Meeting**

**May 3-5, 2018**

Mark St Jacques, IAFE Zone Director and Manager at the Washington County Fair will host the IAFE Zone #1 Meeting in Glens Falls, NY. The Queensbury Hotel with its historic elegance and the Lake George/Saratoga region will be host to this event. Room Rates are \$99.00, more information will be coming!

## 2017 Fair Reports

### **The Altamont Fair**

Dates: August 15-20, 2017  
 Attendance: 75,000+  
 Gate Admission: Adult \$15.00-\$17.00, Senior Free on Senior Day, Child under 36" Free  
 Parking: n/a  
 Weather: Rain on Friday, Beautiful Sunshine  
 Carnival: Dreamland Amusements  
 Entertainment/Fee/Attendance: Coronas Circus/Free; Hollywood Racing Pigs/Free; Nerge's Tigers/Free; Dynamo Dogs/Free  
 2018 Fair Dates: August 14-19, 2018  
 Reported by: Amy Anderson, Manager

### **Franklin County Fair**

Dates: August 4-13, 2017  
 Attendance: 42,927 PAID, 20,500 FREE  
 Gate Admission: \$6.00, \$8.00, Seniors: \$2.00 on Thursday, Child: 12 & under Free  
 Parking: \$5.00  
 Weather: Warm & Sunny  
 Carnival: Amusements of America  
 Entertainment/Fee/Attendance: Hinder Concert; Demo Derby: Craig Morgan Concert; Bret Michaels Concert: NYTAP  
 2018 Fair Dates:  
 Reported by: David St. Mary, President

### **Washington County Fair**

Dates: August 21-27, 2017  
 Attendance: 112,475  
 Gate Admission: Adult \$12.00, Senior \$6.00 on Wednesday, Child  
 Parking: Free  
 Weather: Hot & Humid, 5 days beautiful  
 Carnival: Amusements of America  
 Entertainment/Fee/Attendance:  
 2018 Fair Dates: August 20-26, 2018  
 Reported by: Mark St. Jacques, CFE, Manager

### **Schaghticoke Fair**

Dates: August-September 4, 2017  
 Attendance: 86,381  
 Gate Admission: Adult \$11.00, Senior, Senior day \$5.00, Child Under 13 Free  
 Parking: Free  
 Weather: Cloudy 70's  
 Carnival: Reithoffer Shows  
 Entertainment/Fee/Attendance: NYS Tractor Pullers/Free/1500; Demo Derby/Free/2500; The Drifters/Free/1000; Jason Aldean Tribute/Free  
 2018 Fair Dates: August 29- September 3, 2018  
 Reported by: Carly Reyna, Fair Manager

### **Wyoming County Fair**

Dates: August 12-19, 2017  
 Attendance: estimated 80,000  
 Gate Admission: Free  
 Parking: \$5.00, Pre-sale for \$25.00 for all 8 days  
 Weather: Sunny & mild  
 Carnival: Hammerl Amusements  
 Entertainment/Fee/Attendance: Performance Tractor Pull/Paid/1000; Grand Parade/Free;

Firemen's Parade/Free; Garden Tractor Pull/Paid/700; Draft Horse Show/Paid/300; ESP Tractor Pull/Paid/2700; Horse Pull/Free/400; ESP Tractor Pull/Paid/4400  
 2018 Fair Dates: August 11-18, 2018  
 Reported by: Connie Weaver, Treasurer

### **Grahamsville Little World's Fair**

Dates: August 18-20, 2017  
 Attendance: 12,000  
 Gate Admission: Adult \$6.00, Senior 75 & Over & Kids under 5 FREE, Child 5-11 \$2.00  
 Parking: Free  
 Weather: Friday rain, Saturday & Sunday sunny & warm  
 Carnival: Shamrock  
 Entertainment/Fee/Attendance:  
 2018 Fair Dates: August 17-19, 2018  
 Reported by: Cher Woehl, General Superintendent

### **Gouverneur & St. Lawrence County Fair**

Dates: August 1-6, 2017  
 Attendance: approx. 28,000  
 Gate Admission: Free  
 Parking: \$5.00  
 Weather: Warm, Thunder storms Friday night  
 Carnival: Coleman Bros. Shows  
 Entertainment/Fee/Attendance: Josh Turner/Paid/2500; Firemen's Parade/ Free 4000; Rock Concert/Paid/1200; Demo Derby/Paid/2000  
 2018 Fair Dates: July 31 – August 5, 2018  
 Reported by: Don Peck, Fair Manager

### **Ontario County Fair**

Dates: July 25-29, 2017  
 Attendance: 15,032  
 Gate Admission: Free  
 Parking: \$8.00 per car, \$5.00 per motorcycle, single person & walk-ins  
 Weather:  
 Carnival: Playland Amusements  
 Entertainment/Fee/Attendance: Party Animal Petting Zoo/Free; Sylvia Fletcher Comedy Ventriloquist/Free; Camel Kingdom/Free; Demo Derby/Paid; Kirby's Compound Tuff-Truck Tug of Wars/Paid; Empire State Lucas Oil Pro Pulling League Tractor Pull/Paid  
 2018 Fair Dates:  
 Reported by: Shana Jo Hilton

### **Lewis County Fair**

Dates: July 18-22, 2017  
 Attendance: 35,000  
 Gate Admission: Free  
 Parking: \$5.00  
 Weather: Best Week of the Summer, Rain Free  
 Carnival: Coleman Bros. Shows  
 Entertainment/Fee/Attendance: 4 X 4 Truck Pull/PAID/1500, NYS Truck & Tractor Pull/Paid/2100, Charlie Daniels Band/Paid 2000; Demo Derby/Paid 2000  
 2018 Fair Dates: July 17-21, 2018  
 Reported by: Susan Berrus, Secretary

### **Niagara County Fair**

Dates: August 2-6, 2017  
 Attendance: 27,082  
 Gate Admission: Adult \$5.00, Senior \$5.00, Child \$5.00, under 6 Free  
 Parking: Free  
 Weather: Rained all 5 days and windy  
 Carnival: Hamerl Amusements  
 Entertainment/Fee/Attendance: World of Wonders/Paid; Hudson Magic Midway/Free; First Bite Fish Tank/Paid; Pony Rides/Paid; Camel Rides/Free  
 2018 Fair Dates: August 1-5, 2018  
 Reported by: Cathy L. Maloney, Executive Director

### **Chenango County Fair**

Dates: August 6-13, 2017  
 Attendance: 38,000  
 Gate Admission: Adult \$5.00, Child \$3.00  
 Parking: Free  
 Weather: Good, some rain on Saturday  
 Carnival: Coleman Bros. Shows  
 Entertainment/Fee/Attendance: Beadle Brothers Band/Free/500; KFinch Rodeo/Paid/1500; NYTPA/Paid/3500; SPI Truck Pull/Paid/1250; R & R Rodeo/Paid/4200  
 2018 Fair Dates: August 7-12, 2018  
 Reported by: Mary Weidman, President

### **Monroe County Fair**

Dates: August 4-6, 2017  
 Attendance:  
 Gate Admission: Open Gate  
 Parking: n/a  
 Weather: Few showers early, not affected  
 Carnival: n/a  
 Entertainment/Fee/Attendance:  
 2018 Fair Dates: August 3-5, 2018  
 Reported by: Eileen Voak

### **Trumansburg Fair**

Dates: August 22-27, 2017  
 Attendance: 16,560  
 Gate Admission: Adult \$5.00, Child 12 & under Free  
 Parking: Free  
 Weather: Bad Storm 1st day, rest of week good  
 Carnival: Coleman Bros Show  
 Entertainment/Fee/Attendance: Demo Derby/Paid, \$5.00/782; Horse Pull/Free/476; Truck & Tractor Pull/Paid \$5.00/620; Figure 8 Races/Paid \$5.00/1569; Monster Truck Show & Demo/Paid \$7.00/1885; Final Demo Derby/Paid \$7.00/1563  
 2018 Fair Dates: August 21-26, 2018  
 Reported by: Jerry Reynold, President

### **Essex County Fair**

Dates:  
 Attendance:  
 Gate Admission: \$10.00 includes Rides  
 Parking:  
 Weather: Great Weather  
 Carnival: S & S Amusements  
 Entertainment/Fee/Attendance: Kids Night followed by Fireworks; Truck & Tractor Pull; Trailer Races; Demo Derby  
 2018 Fair Dates: TBD  
 Reported by: Scott Christian

## New Associate Members

### Faire Wynds Historical Entertainments

Eric Scites  
147 Mulberry Avenue  
Pomeroy, OH 45769  
614-771-8018  
www.fairewynds.com  
Attractions & Acts – Historical Family Friendly entertainment

### Animal Alley Zoo

David Stewart  
443 Stanton Corners Road  
Ferndale, NY 12737  
845-796-9536  
www.animalalley.info  
Attractions & Acts – Exotic Animal Zoo

### Bar Stream Events

Adam Lombard  
127 Medbury Road  
Porters Corner, NY 12859  
720-891-8288  
www.barstreamevents.com  
Concessions – Other – Mobile Airstream Bar, serving beer & wine

### NY Ice Productions

Karla Schallehn  
138 Davis Avenue  
Waterford, NY 12188  
413-388-4773  
Attractions & Acts – High Energy Ice Show

### Party Animals

Tim Charles  
7272 Townline Road  
North Tonawanda, NY 14120  
716-692-8828  
Attractions & Acts – Petting Zoo

### Short Track Off Road Motorsports, LLC

Patrick Winchester  
4373 Maple Grove Road  
Bemus Point, NY 14712  
716-664-0498  
Attractions & Acts – Motorsports Thrill Show

### Powers & Thomas Midway Entertainment

Tracy Thomas  
PO Box 11341  
Wilmington, NC  
585-303-2618  
www.powersThomas.com  
Carnival & Rides

### Whirley-Drinkworks!

Joe Betras  
618 Fourth Avenue  
Warren, PA 16365  
561-469-9272  
www.whirleydrinkworks.com

## Associates on Parade



## Dates to Remember

### 2017

December 15 ..... NYSAAF Convention Registration CLOSES, prices increase

### 2018

January 12-15..... NYSAAF Annual Convention, The Joseph A. Floreano Rochester Riverside Convention Center, Rochester, New York

February 5-7..... NICA Annual Meeting Food Show, Sheraton Tampa, East, Tampa, Florida

February 6-9..... Gibtown Super Extravaganza & Trade Show, Gibsonton, Florida

February 9..... OABA Annual Meeting, Sheraton Tampa East, Tampa, Florida

February 9-10..... IAFE T3 Trade, Treats & Traditions Specialty Seminar, Sheraton Tampa East, Tampa, FL

Focus on Commercial Exhibits, Concessions & Competitive Exhibits

April 7-10..... IAFE Management Conference, Minneapolis, Minn.

May 3-5..... IAFE Zone #1 Meeting hosted by the Washington County Fair, Queenbury Hotel, Glens Falls, NY

# Presidents' Fair Showcase

Gary Newkirk, CFE, Manager, Ulster County Fair, New Paltz, NY



Return to:

**NEW YORK STATE ASSOCIATION  
OF AGRICULTURAL FAIRS, INC.**

Russell L. Marquart, CFE, Executive Secretary  
PO Box G • Elma, NY 14059  
www.nyfairs.org



**Visit us on our website  
at: [www.nyfairs.org](http://www.nyfairs.org)**

**Thank you to all who contributed to  
this newsletter.**



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## **JOIN US January 12 - 15, 2018 130th NYSAAF Annual Convention**

**Joseph A. Floreano Rochester  
Riverside Convention Center • Rochester, NY  
Convention Program – [www.nyfairs.org](http://www.nyfairs.org)**

**Call for room reservations:  
Radisson Riverside Hotel – 585-546-6400  
Hyatt Regency – 585-546-1234  
<https://aws.passkey.com/go/NYSAAF18>**

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### **Convention**

#### **Presenting Sponsors:**

Allied Specialty Insurance, Inc.,  
Amusements of America  
Dreamland Amusements  
Powers Great American Midways

#### **Gold Plus Sponsor - \$1500**

Allied Specialty Insurance, Inc. • Amusements of America  
Dreamland Amusements • Powers Great American Midways

#### **Bronze Sponsor- \$500**

Delaware County Fair • Erie County Fair • Herkimer County Fair • Lewis County Fair  
Steuben County Fair • Variety Attractions, Inc. • Visit Rochester

#### **Contributing Sponsors – up to \$350.00**

Automated Cash Technologies • Boxall's Concessions  
Coleman Bros. Shows • Gillette Shows, Inc. • Polar Bear Ice Cream  
Seneca County Fair • The Corner Grill • Zutter Designs

#### **Acknowledgements**

The Joseph A. Floreano Riverside Convention Center  
Rochester Riverside Hotel • Hyatt Regency Rochester • Fair Publishing House  
National Ticket Company • Pepsi of the Hudson Valley • Upstate Milk • Ulster County Fair  
Agents and Promoters Furnishing Showcase Acts  
Associate Members who support the Convention

### **TRADE SHOW**

Empire Hall South  
Saturday, January 13, 2018  
11:00 am - 5:00 pm  
&  
Sunday, January 14, 2018  
11:00 am - 4:00 pm